



Sponsorship Opportunities

We thank you for your consideration!

About Us

DAMA Canadian Chapters is a collaboration of DAMA International chapters across the nation. DAMA International is a not-for-profit data management association and is recognized globally for its Data Management Body of Knowledge (DMBoK), the Certified Data Management Professional (CDMP™) certification, and for its contribution and partnerships within the international data industry.

To learn more about our parent organization, DAMA International, follow [this link](#).



VANCOUVER | CALGARY & REGINA | EDMONTON | WINNIPEG | TORONTO | OTTAWA

How your contribution will support us...

Your contribution to DAMA Canadian Chapters supports our national activities, as well as the local activities of each national chapter. These activities encourage growth of our data management professionals' community, promotes certification, and enables networking opportunities, in addition to raising awareness and increasing knowledge of the industry; altogether, strengthening our impact and improving the realization of value from data nationally. The types of activities include (but are not limited to): educational programs and courses, academic and industry partnerships, guest speaker and networking events, and volunteer opportunities and experiences.

NATIONAL BENEFITS

What's in it for you?!

Each chapter will provide:

- ✓ Corporate Membership
- ✓ Banner Display at Chapter Meetings
- ✓ Logo on Websites
- ✓ Logo on Emails
- ✓ Logo in Presentation Decks

The DAMA Days Canada Conference

[Click here](#) to view this event's website.

\$15,000

In-Person Location	
Sponsor Attendance	all cities
Physical booth	all cities
Marketing through chapter sites	all cities
Marketing, before, during, after conference days	all cities
Logos displayed	all cities
Opportunity to provide a speaker	all cities
Virtual Platform	
Conference Banner Advertisement	Y
Sponsored Advertisement	Y
Digital Sponsor Booth	large
Interactive Chat	Y
Embed Media and Product Info on Booth Carousel	Y
AI-tailored Matching to Attendees	Y
Ability to Suggest Meetings with Attendees	Y
Lead Generation for Booth Attendees	Y
Admin Access to Analytics for Booth and Advertisements	Y
Exportable Data	Y
Ability to Make Announcements	Y
Access to Local Attendee List	all cities
Access to Lead Scoring and Attendee Filtering Tools	Y
Access to National Attendee List	Y

Looking to Support Local?

BOOTH!

We offer local booths for \$500 per city.

Each local chapter offers sponsorship opportunities with unique benefits!

Including local, in-person benefits for **DAMA Days Canada**, as well as national, virtual benefits as described below.

LOCAL SPONSORSHIP

	PLATINUM	GOLD	SILVER	BRONZE
	\$5,000	\$3,500	\$2,500	\$1,500
large	large	medium	small	small
Y	Y	Y	Y	Y
Y	Y	Y	Y	Y
Y	Y	Y	Y	Y
Y	Y	Y	Y	Y
Y	Y	Y	Y	Y
Y	Y	Y	Y	Y
Y	Y	Y	Y	Y
Y	Y	Y	Y	Y
Y	Y	Y	Y	Y
all cities	Y	Y	Y	Y
Y	Y	Y	Y	Y
Y	Y	Y	Y	Y

Are You Interested in...

Speaking?

You can submit your presentation proposal using [this link](#). We will respond once we have had a chance to review your proposal.

Contact Us... email us directly with the information below or click on a city or logo below to view their website!

NATIONAL
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